

# REIX

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## REIX Subscribers Thwart Cyber Attacks

Six hundred REIX subscribers have registered for Cyber Shield, helping them beat the hackers – and protect themselves, their businesses and their clients.

REIX's new cyber security program provides subscribers with the most current cyber information, resources and support to secure computer systems against a cyber attack or breach.

"REIX users are more engaged compared to other user cohorts, which shows they care about their cyber security," says Jade Pethel, DynaRisk's VP of Sales – Americas.

When subscribers [register for an online cyber assessment](#), they're asked to answer a series of questions to determine their cyber score and understand where they're at risk.

Users can then take "safety actions" or steps (such as strengthening their passwords or changing their privacy settings) to improve their score.

Pethel says while it can take some time for users to work through all the safety actions, it's easy to do. To date, the most improved score went from 278 to 996.

"We've seen excellent engagement by REIX users so far," Pethel says.

### **By the Numbers**

- **Number of subscribers who have registered for Cyber Shield: 600**
- **Average cyber score upon registration: 278**
- **Average cyber score as of April 18: 740**
- **Most improved cyber score: 278 to 996**

[A recent warning from DynaRisk about a cyber attack](#) on an unnamed Canadian real estate association prompted even more subscribers to register for DynaRisk's cyber scan.

The breach occurred in March when several real estate agents had their username and password details stolen using a virus, which had been installed on several of the agents' PCs. This allowed the hacker to use the compromised login credentials to log into the association's portal.

Want to see if you can improve *your* cyber score? Sign up for [Cyber Shield](#)! It's quick, easy and free.

Subscribers can also contact DynaRisk's cyber helpline at [reix@dynarisk.com](mailto:reix@dynarisk.com) or 855-615-1083 for help responding to a cyber security event or general help with improving their security.